## Dive into the mysterious world of artificial intelligence with ChatGPT and chatbots | 60 Minutes

The major technology companies Google, Meta (formerly Facebook), and Microsoft are racing to introduce new artificial intelligence systems and virtual assistants, more sophisticated than Siri or Alexa, with which you can converse. On February 7, Microsoft launched its search engine and chatbot Bing to assist with travel planning and letter writing. However, an unsettling Alter Ego named Sydney appeared in Bing, prompting Microsoft to react swiftly. Chatbots like Open AI's GPT chat are used by millions of people to simplify complex concepts and provide quick answers. However, these systems can also unintentionally spread false information, raising questions about the trust that can be placed in them. Experts are calling for regulation of these technologies to prevent abuse and ensure their ethical use. Microsoft acknowledges the challenges and risks associated with artificial intelligence but insists on the potential benefits in terms of efficiency and creativity. Nonetheless, they recognize the need for government oversight to avoid a race to the bottom and prevent potential abuses of these technologies.

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