

Microsoft CEO Satya Nadella: The most profitable large software business is 'search'

Les gens devraient regarder cette vidéo YouTube intitulée "Microsoft CEO Satya Nadella: The Most Profitable Large Software Business Is 'Search'", car elle offre une analyse intéressante du PDG de Microsoft, Satya Nadella, sur la façon dont le moteur de recherche est devenu le plus grand et le plus rentable des logiciels commerciaux. La vidéo offre une perspective unique sur le monde des logiciels commerciaux et ses implications pour l'industrie.

MAKES BILLIONS OF DOLLARS.

This video transcription discusses a new search experience using an AI language model to deliver detailed answers, such as travel itineraries and information about artists in Mexico. The economic opportunity is that the search business is already profitable, and the most profitable large software business is search. The speaker is excited about innovating and meeting the needs of users, knowing that the search category is the most profitable and large category.

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dessus

Voici la transcription de cette vidéo :

NEW SEARCH EXPERIENCE BUT THINKING OF IT AS WHAT'S A CO-PILOT FOR THE WEB LOOK LIKE IN THIS AI ERA IS WHAT'S EXCITING >> WHAT WE SAW IS A LARGE LANGUAGE MODEL HELPING TO NOT JUST COMPOSE QUERIES BUT DELIVER DETAILED ANSWERS ABOUT THINGS LIKE A MULTIDAY TRAVEL ITINERARY, INFORMATION ABOUT ARTISTS IN MEXICO. PRETTY DEEP. PEOPLE HAVE BEEN PLAYING WITH CHATGPT FOR A WHILE. YOU'RE BRINGING THIS TO MARKET NOW. WHAT'S THE ECONOMIC OPPORTUNITY? >> WELL, WE ALREADY HAVE AN AT-SCALE SEARCH BUSINESS EVEN THOUGH OUR SHARE AS YOU RIGHTLY POINTED OUT IS HE VERY, VERY SMALL.

THE GOOD NEWS IS WE START WITH ALREADY A BUSINESS THAT IS PROFITABLE AND HERE'S THE INTERESTING THING. THE MOST PROFITABLE LARGE SOFTWARE BUSINESS IS SEARCH. SO I LOOK AT THIS AND SAY LOOK, I JUST HAVE TO EARN ONE USER AT A TIME IN INCREMENTAL GM

I NEVER, EVER FELT THIS LIBERATED IN TERMS OF OPPORTUNITY IN THE DAYS AHEAD. SO I'M VERY EXCITED ABOUT INNOVATING, MEETING THE NEEDS, KNOWING THAT THE SEARCH CATEGORY IS THE MOST PROFITABLE AND LARGE CATEGORY JUST ON BING GOOGLE MAKES – I MEAN JUST ON WINDOWS, GOOGLE